

**VOID IN QUEBEC, OUTSIDE THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA AND CANADA, AND WHEREVER PROHIBITED. VOID IF ENTRANT IS NOT AN EMPLOYEE, MANAGER OR OWNER OF ENTRY DOOR DEALERS, BUILDERS, REMODELERS OR CONTRACTORS. THIS SWEEPSTAKES WILL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW.**

## **Therma-Tru Doors**

### **2015 ‘Unlock the Opportunities’ Dealer, Builder, Remodeler Sweepstakes**

#### **OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**1. Eligibility:** The Therma-Tru Doors 2015 ‘Unlock the Opportunities’ Sweepstakes (the “Sweepstakes”) is open only to individuals who are employees, managers or owners of entry door dealers, builders, remodelers or contractors at time of entry; and are legal residents of the 50 United States, including the District of Columbia or Canada (excluding Quebec). You must be eighteen (18) years or older at the time of entry (19 years or older in AL or NE). Officers, directors, and employees of the Sponsor (as defined below), members of the immediate family (spouse, parents, siblings, and children, and their respective spouse, regardless of where they live) and household members (whether or not related thereto) of each such persons, as well as officers, directors and employees of Sponsor’s parent, affiliate and subsidiary companies and its advertising and promotional agencies, including Zig.marketing, LLC (the “Administrator”) are not eligible. The Sweepstakes is subject to all Federal, state, provincial, municipal and local laws and regulations and is void in Quebec, outside the 50 United States and the District of Columbia, and wherever prohibited by law.

**2. Sponsor:** The Sweepstakes is sponsored by Therma-Tru Corp., 1750 Indian Wood Circle, Maumee, Ohio, 43537, (collectively, the “Sponsor”).

**3. Agreement to Official Rules and Reassignment of Entry:** Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding, including without limitation, Sponsor’s right to reassign an entry received from an employee, manager or owner of an entry door fabricator or door distributor, to Sponsor’s other ‘Unlock the Opportunities’ sweepstakes for employees, managers or owners of entry door fabricators or door distributors. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules in a timely manner.

**4. Entry Period:** The Sweepstakes begins on January 20, 2015 at 12:00:00 am Eastern Time (“ET”) and ends on June 30, 2015 at 11:59:59 pm ET (the “Entry Period”). Entries received outside of the Entry Period will be disqualified. The computer clock of Sponsor’s webmaster is the official timekeeping device of the Sweepstakes.

**5. Online Entry:** To enter, you must go to the promotional website at [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com) and complete the Therma-Tru ‘Perfect Puzzle’ game in which you complete a picture using puzzle pieces of Therma-Tru® doors and components. You must finish the puzzle to enter. You must also answer one (1) question about the puzzle you just completed. You must enter by completing the entry form and clicking

the submit button. Limit one (1) entry per day, per person or email address. Multiple online entries received in any given day will be void and will not be eligible.

Each online entry form must be complete and include name, mailing address and e-mail address for entry to be valid. Entries that are incomplete or that contain errors, trademarks/logos, copyrighted images or inappropriate/derogatory/defamatory images, language, nudity or profanity will be automatically disqualified. Sponsor is not responsible for lost, late, misdirected, altered, or destroyed entries. All entries become the property of Sponsor and will not be acknowledged or returned. Proof of sending will not be deemed proof of receipt by Sponsor. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The “authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

*High Score:* For purposes of the “high score” prizes, a system of points will be awarded based upon the number of moves it takes a player to complete the puzzle. Additional points can be earned by correctly answering the question about the puzzle that was just completed. Scores will be added cumulatively throughout the Entry Period each time the player participates and completes the “Perfect Puzzle” game. Scoring system is as follows:

- Each game begins with the player having 100 points. For every puzzle piece moved to complete the puzzle, 2 points will be subtracted. Example: It takes Joe 18 moves to complete the puzzle.  $100-36=64$  points earned for that game.
- After each player completes the puzzle, a question will be presented about the door or component presented. A correct answer will earn the player an additional 10 points. Example: It takes Joe 18 moves to complete the puzzle.  $100-36=64$  points earned for that game. Joe answers the question correctly.  $(100-36)+10=74$  points earned for that game. An incorrect answer does not subtract points from the player’s total. So in the above example, Joe would earn 64 points if he answered incorrectly.

**6. Alternative Means of Entry:** You may also enter the Sweepstakes by mail. Each mail-in entry will count as one (1) entry in the Grand Prize drawing. Send your name, company mailing address, daytime and evening telephone numbers, and complete e-mail address (if you have one) (e-mail address will only be used for purposes of administering this promotion) on an index card to Zig.marketing, LLC, Therma-Tru Doors 2015 ‘Unlock the Opportunities’ Dealer, Builder, Remodeler Sweepstakes, c/o Mike Smith, 4401 Rockside Road, Suite 214, Independence, Ohio 44131. Entries must be enclosed in an envelope with entrant’s name and return address placed on the front left hand corner of envelope. All mail entries must be postmarked by June 30, 2015 and received by July 7, 2015 to be eligible for the grand prize drawing. No mechanically reproduced or computer-generated entries allowed.

Limit one (1) mail-in entry per person. Proof of submission of an entry does not constitute proof of receipt of entry by Sponsor. By entering, entrants acknowledge their compliance with and agreement to be bound by these Official Rules and the Sponsor’s decisions. All entries become the property of Sponsor and will not be returned. Sponsor may use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish, and otherwise make use of entries in any and all media, whether now known or hereinafter created—throughout the world and for any purpose—without compensation to you of any kind. By submitting entries to Sponsor, you represent and warrant that the entries do not infringe any copyright, trademark, property rights, rights of privacy or publicity of any person, or any other right of any third party and that you have the full and unrestricted right to transfer the entries to Sponsor free and clear of any claims or encumbrances. You acknowledge and agree that entries submitted by you may be made available by Sponsor for viewing and reviewing by the public. By submitting entries to Sponsor, you waive any privacy expectations that you may have with respect to the entries.

**7. Drawings/Odds of Winning: DAILY WINNERS:** One (1) winner will be drawn daily by Administrator, at random, from all on-line entries received up until the drawing time. Odds of winning depend on the number of eligible entries received throughout the applicable daily Entry Period, up until the drawing time. Non-winning entries will be carried forward for subsequent daily drawings. Sponsor will attempt to notify the potential winners by e-mail within 24 hours after the applicable drawing. Potential winners must provide street address within five (5) days of being contacted by Sponsor in order for Sponsor to send prize. If a potential winner cannot be contacted within five (5) days after the first attempt to make contact, or potential winner does not provide street address within five (5) days of being notified, potential winner will be deemed to be ineligible and disqualified. In such event, Sponsor may select an alternate potential winner at random from all eligible entries received.

**MONTHLY WINNERS:** One (1) winner will be drawn on the first day of each month for the previous month for the duration of the Sweepstakes by Administrator, at random, from among all on-line entries received up until the drawing time. Drawing dates will be: March 1, April 1, May 1, June 1, and July 1, 2015. Odds of winning depend on the number of eligible entries received throughout the applicable monthly Entry Period, up until the drawing time. Non-winning entries will be carried forward for subsequent monthly drawings. Sponsor will attempt to notify the potential winner by e-mail within 24 hours after the applicable drawing. Potential winner must provide street address within five (5) days of being contacted by Sponsor in order for Sponsor to send prize. If a potential winner cannot be contacted within five (5) days after the first attempt to make contact, or potential winner does not provide street address within five (5) days of being notified, potential winner will be deemed to be ineligible and disqualified. In such event, Sponsor may select an alternate potential winner at random from all eligible entries received.

**HIGH SCORE PRIZE WINNERS:** Five (5) winners, each with the highest cumulative scores in the 'Perfect Puzzle' game, will be determined at 12:00:00 pm (noon) ET on July 1, 2015 by the Administrator from among all eligible timed entries received up until the end of the Entry Period. Odds of winning depend on the number of eligible entries received and the scores of those entrants throughout the Entry Period. Sponsor will attempt to notify the potential winners by e-mail within 24 hours after the potential winner are determined. Potential winners must provide street address within five (5) days of being contacted by Sponsor in order for Sponsor to send prize. If a potential winner cannot be contacted within five (5) days after the first attempt to make contact, or potential winner does not provide residential address within five (5) days of being notified, potential winner will be deemed to be ineligible and disqualified. In such event, Sponsor may select an alternate potential winner, based on cumulative scores, from all eligible entries received. In the event of a tie, the tied entrant with the most number of games played will be declared the winner. In case of a tie involving a Wisconsin resident, duplicate prizes will be awarded.

**GRAND PRIZE WINNER:** On or about 12:00:00 pm ET on July 10, 2015, the Sponsor will conduct a random drawing from among all eligible online entries received as of 11:59:59 pm ET on June 30, 2015, and all eligible mail-in entries received on or before July 7, 2015 to select one (1) entry as the Grand Prize winner. Odds of winning depend on the number of eligible entries received throughout the Entry Period. Sponsor will attempt to notify the potential winner by e-mail or by phone, if the selected potential winner entered by mail without providing an e-mail address, within 24 hours after the applicable drawing. If the potential winner cannot be contacted within ten (10) days after the first attempt to make contact, such potential winner will be deemed to be ineligible and disqualified. In such event, Sponsor may select alternate potential winner at random from all eligible entries received.

**8. Requirements of the Potential Winners:** Except where prohibited, the potential winners once contacted may be required to complete and return an affidavit of eligibility and liability/publicity release (Canadian potential winners will be required to complete and return an Eligibility and Liability/Publicity release) (the "Affidavit/Release"), within five (5) days of being notified. Canadian potential winners will also be required to answer, without mechanical or other assistance, a mathematical skill-testing question posed via telephone by Sponsor or Administrator at a pre-arranged, mutually convenient time, as a prerequisite of being declared a winner. If a potential winner fails to sign and return the Affidavit/Release or fails to answer the skill-question within the required time period, such potential winner will be deemed to be

ineligible and disqualified. In such event, Sponsor may select an alternate potential winner. Sponsor's decisions will be final, binding and non-appealable in all matters relating to this Sweepstakes.

**9. Prizes: ONE (1) GRAND PRIZE WINNER:** One (1) Grand Prize Winner will be randomly drawn by Administrator, from all eligible entries received throughout the Entry Period, and will receive a 2015 Tracker Pro 160 Boat and Trailer ("Boat and Trailer" or collectively, "Grand Prize"). Document fee, tax and title fees are included in the ARV. Boat and Trailer awarded may differ from any Boat and Trailer shown in promotional materials. Sponsor will determine all features of Boat and Trailer including but not limited to color of exterior and interior, upgrades and all other features or options. The approximate retail value (ARV) of the Boat and Trailer is \$11,500.00 USD. The Grand Prize Winner is solely responsible for registration, license, title, permit, insurance, taxes, travel/transportation and other fees and expenses associated with acceptance of his/her Grand Prize. Grand Prize winner must take delivery of his/her Grand Prize from a dealership or other location as near to the Grand Prize winner's place of residence as practical (as determined by Sponsor in its sole discretion) within the 50 United States and District of Columbia or Canada (the "Delivery Site"). The Grand Prize will be delivered to the Delivery Site within approximately one hundred fifty (150) days after verification of the Grand Prize winner is complete. Sponsor is not responsible for delays in delivery of the Grand Prize, and delivery is subject to availability. The Grand Prize winner must retrieve the Grand Prize from the Delivery Site within thirty (30) days of receipt of written notice of its availability at the Delivery Site or Grand Prize may be forfeited. The Grand Prize winner bears risk of loss/damage to the Grand Prize after its delivery to him/her at the Delivery Site. The Grand Prize winner must have a valid U.S. or Canadian driver's license and proof of insurance to take delivery. The Grand Prize will be delivered solely with the express written limited warranties set forth in the Boat and Trailer's Owner's Guides, which warranties shall run for the term set forth in said Guides. The official Grand Prize winner may elect to take a 'cash option' instead of the Grand Prize and receive the Grand Prize ARV value of \$11,500.00 USD in cash. The total approximate retail value of the Grand Prize awarded in this Sweepstakes is \$11,500.00 USD.

**FIVE (5) HIGH SCORE PRIZE WINNERS:** Five (5) winners, each with the cumulative highest scores for the Perfect Puzzle game, will be determined by the Administrator from among all eligible entries received throughout the Entry Period, and will receive their choice of one (1) of the following prizes: One (1) Weber Spirit E-210 Two Burner Propane Gas Grill (or other comparable grill of equal or greater value, to be determined in Sponsor's sole discretion); OR one (1) Vizio E500i-B1 50" Smart TV (or other comparable TV of equal or greater value, to be determined in Sponsor's sole discretion). The Total approximate retail value of each High Score prize is \$600.00 USD. The total approximate value of all High Score Prizes awarded in this Sweepstakes is \$3,600.00 USD.

**FIVE (5) MONTHLY WINNERS:** Each monthly winner will choose either a Vizio M322i-B1 32" Smart TV prize (or other comparable TV of equal or greater value, to be determined in Sponsor's sole discretion) or an Apple iPad mini 3 16GB Wi-Fi prize. The total approximate retail value of each Monthly Prize is \$450.00 USD. The total approximate value of all Monthly Prizes awarded in this Sweepstakes is \$2,250.00 USD.

**ONE-HUNDRED SIXTY-TWO (162) DAILY WINNERS:** Every daily prize winner will receive one (1) \$25 gift card to be redeemed at one (1) of these retailers: amazon.com, Dicks Sporting Goods, Best Buy, or a retail location of Sponsor's choice. The Sponsor reserves the right to award a gift card to any one of these retailers at Sponsor's sole discretion. Gift cards subject to issuers terms and conditions and, possibly, expiration dates. Retail value of each gift card is \$25.00 USD. The approximate retail value of all gift cards awarded throughout this Sweepstakes is \$4,050.00 USD.

The total approximate retail value of all prizes awarded throughout this Sweepstakes is \$21,400.00 USD. Any difference between the stated ARV and the actual value of prize will not be awarded in any form. Any applicable Federal, state, provincial, municipal or local taxes are solely the responsibility of each winner. For the Grand Prize, if the winner resides in the 50 United States or D.C., he/she will be issued an IRS Form 1099 for the value of the prize. No prize substitutions, cash substitutions, or transfers permitted, except for the Grand Prize as specified herein or in Sponsor's sole discretion; prizes may not be assigned

prior to being awarded to winners. Sponsor reserves the right to substitute a prize with another prize of equal or greater value if advertised prize is not available. If a potential winner is an eligible minor in his/her state or province of jurisdiction, any prize will be awarded to his/her parent or legal guardian.

An entrant may only win one (1) daily prize throughout this Sweepstakes; however, each daily prize winner will remain eligible to win one (1) Monthly Prize and will remain eligible to win the Grand Prize. An entrant may only win one (1) monthly prize throughout this Sweepstakes; however, each monthly winner will remain eligible to win the Grand Prize. An entrant may only win one (1) High Score Prize. All prizes will be awarded provided they are claimed properly in accordance with these Official Rules.

Winners' first names, last initials and cities/states or province will be posted on the promotional website [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com) and may be announced by news release. Winning is contingent upon fulfilling all requirements of these Official Rules.

**10. Personal Information:** Sponsor reserves right to collect personal data when you participate in this Sweepstakes; entering the Sweepstakes constitutes your permission for Sponsor and its affiliated companies to potentially collect and maintain the data in the United States. The data is collected to maintain a record of those who have entered the Sweepstakes, to contact potential winners, and for marketing purposes in accordance with the Sponsor's Privacy Policy. All personal information collected from entrants in connection with participation in this Sweepstakes will be used only as provided in Sponsor's Privacy Policy, available at <http://www.thermatru.com/privacy>.

**11. Entry Errors/Tampering:** Sponsor reserves the right to void all entries made through any third-party web site or service, or through any robotic, automatic, mechanical, programmed or similar entry duplication method, and to disqualify any individual using such a web site/ service or entry method, as applicable. Sponsor is not responsible for: (i) electronic, wireless or digital transmissions or any entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, postage-due or misdirected, or not received by Sponsor or its agents for any reason; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries; (iii) destruction of or unauthorized access to, or alteration of, entries; (iv) failed or unavailable hardware, network, software, or telephone transmissions; (v) damage to entrant's or any person's computer or wireless device or its contents; (vi) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (vii) any entries submitted in a manner that is not expressly allowed under these Official Rules; (viii) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (ix) any typographical or other error in the printing or advertising of the offer, administration or execution of the Sweepstakes, or in the announcement of prize(s) or prize winner(s); (x) malfunctions or interference resulting from illicit, malicious or injurious code (including but not limited to viruses, worms and denial of service attacks); or (xi) cheating or fraud by any participant.

All incomplete, illegible or non-conforming entries will be disqualified. All entries become Sponsor's property and will not be returned.

If for any reason the Sweepstakes cannot be executed as planned, including but not limited to any printing, administrative, or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, modify or terminate the Sweepstakes and, if terminated before the original end date, to select the winner(s) from among all eligible non-suspect entries received as of the date/time of termination. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHERWISE CORRUPT THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**12. Limitations on Liability:** By entering, each entrant agrees to abide by the terms of these Official Rules and by the decisions of the Sponsor, and agrees to indemnify, release, defend and hold harmless the Sponsor, Administrator, their respective parent company, subsidiaries, affiliates and agencies, and the officers, directors and employees of each of the foregoing (collectively, the “Released Parties”), from and against any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury (including without limitation emotional distress) and/or death, publicity rights, defamation or invasion of privacy or merchandise delivery arising from or in connection with participation in the Sweepstakes or the acceptance, possession and/or use/misuse of a prize (if awarded to him/her) or his/her participation in prize-related activities (if applicable), including but not limited to travel related thereto.

By accepting a prize, each winner agrees that any liability concerning or arising out of his/her prize rests solely with the common carrier on which the winner traveled, the hotel that provided lodging, or the manufacturer of the goods, (as applicable) and/or the respective affiliates of each of the foregoing. Furthermore, each winner, by accepting a prize, acknowledges that Sponsor and Administrator have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to such prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose.

**13. Consent to Publicity:** By accepting a prize, each winner further consents to Sponsor’s use of his/her name, voice, statements and/or likeness for advertising, promotion, public relations or trade purposes in commerce and in any media worldwide without limitation or additional compensation or notice, unless prohibited by law.

**14. Disputes/Venue/Governing Law:** By participating, entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in the State of Ohio; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants’ rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of Ohio or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Ohio.

**15. Sweepstakes Results:** For Monthly Prize winners’, High Score Prize winners’ and Grand Prize winner’s names, available after July 30, 2015, send a separate, self-addressed, stamped envelope to Zig.marketing, LLC, Therma-Tru 2015 ‘Unlock the Opportunities’ Dealer, Builder, Remodeler Sweepstakes c/o Mike Smith, 4401 Rockside Road Suite 214, Independence, Ohio 44131. Requests must be received by August 30, 2015.

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